Gabriela Caballero

Technical AI Product Manager · Zurich, Switzerland · gabrielacaballero.com · linkedin.com/in/gabrielacaballero · lmgabrielac@gmail.com

ABOUT

Technical AI Product Manager with 5+ years at Google turning messy, unstructured data (video, images, spreadsheets and search indices) into clean product primitives and intuitive AI experiences. Trained in Systems Engineering, I pair hands-on technical execution (SQL, Python and LLM evaluation, agentic prototyping) with 0-to-1 product strategy across Google AI Foundations, YouTube, Google Workspace and Google Maps.

EXPERIENCE

Google — Product Manager, AI Foundations · Context & Retrieval Zurich · Oct 2026 – Present

- Product strategy for the retrieval and context infrastructure that helps Google's AI products find and ground answers in the right information, working closely with research and engineering.
- Building agentic workflows that speed up product research and synthesis for PMs.

Google — Product Manager, YouTube Shopping Zurich · Mar 2024 – Oct 2026

- **Conversational shopping:** led the 0-to-1 strategy for a Gemini-powered shopping assistant in YouTube's "Ask" feature, launched on mobile and web.
- **Multimodal video understanding:** partnered with Google DeepMind on video classification and product detection, growing the shoppable video corpus by 13%.
- **Gemini auto-timestamps:** matched products to the exact moment they appear in a video (+5% offer clicks); redesigned ground-truth evaluations to combine audio and visual context.
- **Connected TV commerce:** set the TV commerce strategy and launched interactive product overlays for the lean-back screen.
- **Mobile product overlays:** defined UX and ML triggering across 7+ experiments, cutting dismissals by 44%.

Google — Product Manager, Google Sheets (Workspace) London · Jul 2022 – Mar 2024

- **Tables in Google Sheets:** co-led the product vision turning spreadsheet grids into structured tables with a 15+ engineer team.
- **Conditional Notifications:** led strategy and launch, establishing Workspace's pattern for automated workflows.

Google — Associate Product Manager, Google Maps New York · Jun 2021 – Jul 2022

APM intern, Google Docs (Summer 2020)

- **Visual search:** used computer vision to extract real-world information from imagery; shipped ML photo classification surfacing local service menus (20% interaction rate).
- **International growth:** launched the India Language Picker, growing regional monthly users by 12% in two months.

Earlier engineering & research New York & Córdoba · 2016 – 2021

- **NYU Furman Center** (Data Researcher, 2021): automated housing-data pipelines for the State of NYC's Housing & Neighborhoods report (20% faster).
- **Globant for Disney Parks** (Technical Lead, 2018–2019): led 6 developers shipping Java/Spring ticketing cart services.
- **Intel McAfee** (Software Developer Intern, 2016–2017): built an Angular/Node.js IoT monitoring platform used by 5+ teams.

SKILLS

AI & technical: multimodal and LLM evaluation design, hybrid/vector search and RAG, agentic workflows and prototyping (Python, Gemini API), SQL, A/B experimentation, computer vision, Java.
Product: 0-to-1 product primitives, platform and developer experience strategy, funnel optimization. **Languages:** Spanish (native), English (fluent).

EDUCATION & AWARDS

- **New York University** — MS in Management of Technology and Innovation, 3.9 GPA · Fulbright Scholar (1 of 10 selected from 500) · NYU Research Innovation Award (1st of 25+ capstone teams)
- **Universidad Tecnológica Nacional, Argentina** — BS in Systems Engineering, 9.22/10 GPA · Bicentennial Scholarship

COMMUNITY

- Girls Who Code lead instructor and mentor (2018 – present) · Google APM interviewer and mentor · NYU Design for America (4 social-impact teams)